

BRAND OVERVIEW



LOGO

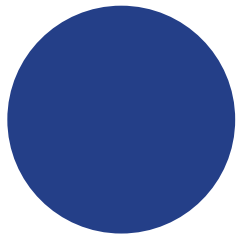


LOGOMARK

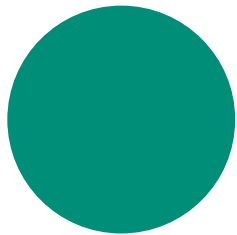


COLOURS

PRIMARY



HEX: #223F87
RGB: 35, 63, 136
CMYK: 100, 89, 13, 3



HEX: #008D77
RGB: 0, 42, 119
CMYK: 96, 1, 59, 20

SECONDARY



HEX: #34B77D
RGB: 52, 183, 126
CMYK: 73, 0, 69, 0



HEX: #D0DDBA
RGB: 208, 222, 187
CMYK: 19, 4, 31, 0



HEX: #B68150
RGB: 182, 129, 80
CMYK: 26, 50, 76, 6



HEX: #DEA26B
RGB: 223, 163, 108
CMYK: 12, 39, 64, 0

FONT

PRIMARY (SANS SERIF)

Glacial Indifference

Regular

Bold

Italic

SECONDARY (SERIF)

Playfair Display

Regular

Bold

Italic

Bold Italic

Black

Black Italic