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[name]
[company]
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Dear [name],

Thank you for your support of Humber students. You are helping Humber become a global leader in polytechnic education, with expert faculty, industry collaborations and more than 250,000 graduates making a lasting impact in their communities. None of this would be possible without your demonstrated belief in Humber College and its students.

As one of Humber's most important supporters, I want you to be among the first to know about a significant milestone taking place at Humber College. We are going public with our first-ever fundraising campaign – **Unlimited: The Campaign for Humber**. Named for the unlimited possibilities it will create for Humber students, this \$50 million campaign will invest in the future of our students and empower them with the skills and experience they need to achieve their full potential – and your support has already brought us more than halfway to our goal.

The Unlimited Campaign will enhance the Humber experience for students by supporting state-of-the-art facilities, cutting-edge equipment and technology, much-needed scholarships, bursaries and other financial aid, and one-of-a-kind experiential learning opportunities that will prepare them to be the leaders of tomorrow.

Unlimited is also a part of Humber's ongoing revitalization of the Lakeshore Campus and surrounding area by supporting the forthcoming Humber Cultural Hub. Planned for Fall 2024, this purpose-built facility will feature multidisciplinary performance halls, industry-infused learning spaces, additional student residence capacity, and athletic and community spaces.

The Humber Cultural Hub will provide cultural and creative industries with unmatched access to talent development, entrepreneurial supports and applied research. It will also benefit culturally underserved local communities, build new appreciation and opportunities for the creative arts, attract new jobs and industries to the area and enrich the local economy. Overall, the facility will enhance the training and career-readiness of students while allowing us to solve business challenges for industry in the creative and performing arts.

Thanks to donors like you, Humber has long been recognized for delivering a unique combination of theoretical and real-world, hands-on learning. Now, as part of this Campaign, your support will do even more to create unlimited possibilities for future generations of students and empower them to make the most of their Humber education.

Included with this letter is a short brochure that will introduce you to the Unlimited Campaign, as well as the pillars and projects it supports. Over the coming months, we will continue to keep you informed of our progress and the ongoing impact of your donation, and will keep you up to date on the many opportunities we have planned for you to participate in Unlimited.

We look forward to celebrating many milestones over the course of the Campaign, and we hope you will join us on this journey to an unlimited future. Our Advancement and Alumni team will keep in close contact with you in the coming months, and I hope we can find an opportunity to showcase more of Unlimited to you in person.

On behalf of the entire Humber community, thank you for your generous and enduring support.

Sincerely,

Krista O'Donnell
Chief Advancement Officer
Advancement and Alumni

PFS Communications