

MEDIA ADVISORY

Contact: Phil Sach, Communications Manager, Scarborough Health Network Foundation (SHN Foundation), 647-707-5028, psach@shn.ca

Fairchild Radiothon hits the airwaves on June 6 in support of Scarborough hospitals

What: 2019 Fairchild Radiothon

Who: Fairchild Radio (AM1430) and Scarborough Health Network Foundation (SHN Foundation)

When: Thursday, June 6, 2019 from 7:00am to 3:30pm

Where: Scarborough Health Network (SHN), General Hospital, 3030 Lawrence Ave. E., Scarborough, ON

Details:

On June 6, 2019, Fairchild Radio and Scarborough Health Network Foundation are once again partnering up through the annual Radiothon event, which will support of critical infrastructure projects at Scarborough Health Network's three hospital sites – Birchmount, Centenary and General. The 2018 Fairchild Radiothon raised more than \$130,000, leading to total support for SHN of more than \$230,000 over the past 2 Radiothons.

Over the course of this full-day event, the Fairchild team will sit down and interview SHN patients, physicians, staff and volunteers live on-air about their experiences at our hospitals and why they believe SHN is worthy of community support. This year's speakers include Dr. Jason Fung, kidney specialist and author of *The Complete Guide to Fasting*, and Gary Kwok, a championship Canadian race car driver and proud supporter of SHN.

Throughout the day, listeners will learn about the many projects their donations will support across SHN, including the Medical Imaging and Vascular Centre at the General hospital, the Bridletowne Neighbourhood Hub, and the forthcoming redevelopment of the emergency departments at our Birchmount and Centenary hospitals. Audiences will also learn about SHN's efforts to transform the patient experience and discover several unique ways they can choose to make their gift in support of superior patient care in Scarborough.

Interview Opportunities:

Dr. Jason Fung, Kidney Specialist, Author (*The Complete Guide to Fasting*) Elizabeth Buller, President & CEO, Scarborough Health Network Michael Mazza, President & CEO, Scarborough Health Network Foundation

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