

WELCOME TO THE FAMILY!

As a donor to Humber River Health Foundation, you are helping us innovate to keep healthcare alive for the benefit of every Canadian hospital.



[FIRST_NAME],

We just can't say it enough - thank you.

From the discovery of insulin in 1921 to the promise of universal healthcare in 1966, as well as the many milestones between and beyond, Canadians have always made healthcare our mission. Now, we face our biggest challenge yet: a cure for healthcare.

Reduced wait times. Safer patients. Advancements in technology. The end of hallway medicine. Because of you, we're finding that cure, making all of this and more possible right here at Humber River Health.

Your gift makes you an important part of the Humber River Health family, one that plays a vital role in our journey forward. And though it may have only taken a few moments to make, your donation will help fuel the enduring innovations that will change the trajectory of the Canadian healthcare system for everyone.

In this email, you'll discover some of the many ways to stay connected to the Foundation and continue to get involved in our cause.

We look forward to keeping in touch through our e-newsletter, on social media and in countless other ways.

We also invite you to follow along with our ambitious effort to continue innovating and keeping the promise of quality universal healthcare alive across Canada via our website at healthcarelives.ca.

Once again, thank you for choosing to support Humber River Health Foundation and staying connected to the incredible difference you have already made.

Thank you,

The team at Humber River Health Foundation

Some ways to stay involved:



Discover our stories

From grateful patients to the latest innovations to donors just like you, there is no shortage of stories for you to explore on our website.



Participate in events

Our calendar is packed with annual and special events where you can gather with our community in the spirit of giving back!



<u>Fundraise your way</u>

Whether hosting an event or creating your own fundraising page, you can make sure every dollar counts by going even further with your support.



Follow us on social

Stay up-to-date on all the amazing things going on at the Foundation by following us on Facebook, Instagram and LinkedIn.











1235 Wilson Avenue Toronto ON, M3M 0B2 (416) 242-1000

www.hrhfoundation.ca



YOU ARE MAKING A DIFFERENCE!

Get to know Humber River Health and how your support is driving lifesaving innovation in healthcare – both here at home and across Canada.



[FIRST_NAME],

In 2015, Humber River Health opened its doors as North America's first fully electronic, digitally integrated hospital. Since then, we have continued to build a reputation as an incubator for innovation and transformation.

Whether through state-of-the-art medical technology or cutting-edge care delivery, we strive to take healthcare to heights that no hospital in Canada-or even throughout North America-has reached before. Along our history of firsts, we have mobilized transformative ideas and groundbreaking advancements across many specialty areas to ensure our patients receive the best possible care and support.

And with healthcare continuing to face unprecedented challenges as we move into an uncertain future, your support is helping fuel innovations that will change the trajectory of the Canadian healthcare system for everyone.

It gives our doctors, nurses and staff the cutting-edge tools and technology needed to improve care. It offers patients, families and the community a hospital they can trust and rely upon. And it drives innovation, setting a new standard for exceptional care across Canada.

None of this would be possible without you.

Humber River Health is tackling some of society's biggest challenges and curing healthcare by building stronger models of care, advancing patient outcomes and enabling equitable access to services.

With you in our corner, we will continue to leverage its fully digital infrastructure to develop and provide unprecedented levels of care in modern and innovative ways-keeping quality universal healthcare, universal.

Healthcare lives because of you.

On behalf of all of us at Humber River Health, let me say once more—thank you!

Warm regards,

Sandra Sualim, CFRE President & CEO **Humber River Health Foundation**

Our history of firsts:



FIRST fully electronic, integrated hospital in North America

As the largest acute hospital in northwest Toronto, Humber River was designed as lean, green and digital, with the most modern technologies to enhance all aspects of quality care delivery and improve efficiency and accuracy.



FIRST emergency room digital **Command Centre in N. America**

Even with the busiest ED in Ontario, our pioneering use of real-time data, Al and predictive analytics to monitor and manage patient flow has reduced wait times and even prevented inpatient cardiac arrests.



FIRST da Vinci Xi surgical robot improving surgeries in Canada

A leader in Robotic Surgery, Humber River continually pushes boundaries and brings new, cutting-edge technology to Canada, including being the first to integrate the Intellijoint HIP® used for total hip replacements.



Meet Pepper, Humber River Hospital's Humanoid Robot

Humber River Hospital is committed to making the hospital experience a better one for our patients and their families from the moment they arrive and that's where Pepper comes in!

With one robot dedicated to the Child Life Program to help young patients feel at ease and another stationed at the Hospital's main entrance to greet patients and their families, Pepper perfectly embodies the compassion and advanced technology for which we are known.

Click here to learn more about Pepper and how this technology enhances the patient experience.









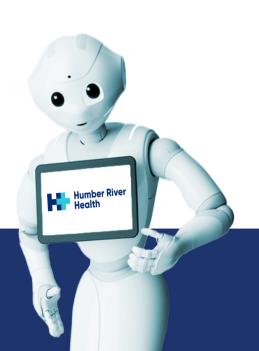


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YOU CAN HELP **US DO MORE!**

For patients like Monica, giving back to **Humber River Health Foundation as a** monthly donor is the perfect way to show her gratitude for quality healthcare.



[FIRST_NAME],

My name is Monica and, because of your support, Humber River Health saved my life.

By age 41, I was used to the "episodes" I had experienced since my teenage years-shortness of breath, chest pain and sometimes even passing out. But one in particular caught me off guard while I was home alone. I rushed to Humber's Apotex Emergency Department and found out my heart was beating at a rate of 250 beats per minute-more than double the norm. I was admitted as a patient of cardiologist Dr. Tiong, who discovered that I was suffering from Atrial Fibrillation and Supraventricular Tachycardia.

Following two ablations, I can now rest assured that this won't happen again as my husband and I continue to watch our children grow and we all enjoy a happier, healthier life for years to come! You can read my full story on the Foundation website.

My experience is one of many that your donation made possible, and I was so grateful for the excellent care I received that I decided to give back myself. I signed up as a monthly donor to ensure others like me can benefit from the same experience I had at Humber River Health.

I invite you to join me in becoming a monthly donor to Humber River Health Foundation.

DONATE NOW

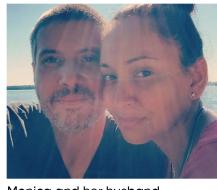
With a monthly donation, you will ensure that Humber River Health can continue innovating to keep healthcare alive. Your donation will help us build on our expertise and share it with every Canadian hospital. There are also unique benefits, including behind-the-scenes content delivered directly to your email inbox from the Foundation team, exclusive pricing for select events and an annual tax receipt (keeping administrative costs low).

And there are countless other ways to show your appreciation for Humber River Health. If you're a grateful patient like me, you can also share your personal story to help the Foundation inspire others to give back, or you can recognize a particular nurse, doctor, or caregiver who shaped your experience with a Gift of Gratitude.

As part of the Humber River Health Foundation family, your generosity has already made an incredible impact. Now, you have the chance to make an even bigger difference.

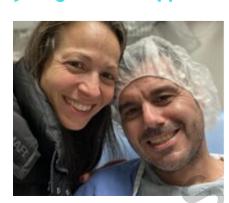
With all my appreciation,

Monica A grateful HRH patient

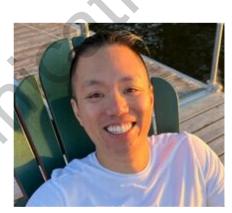


Monica and her husband

Meet others impacted by your generous support:



Georgios' Story Conquering chronic pain with the ROSA® Knee System



Sam's Story Taking charge on his journey with depression and anxiety

There are plenty more stories like these waiting for you on the Foundation website — <u>click here</u> to keep reading.

Follow in Monica's footsteps as a monthly donor

Inspired by the care she received as a patient at Humber River Health, Monica decided to make a lasting impact of her own by becoming a monthly donor. With your ongoing support, you will plant the seeds for our Hospital's bright future while addressing our most pressing needs right now.

Spark an even greater impact for **Humber River Health by signing** up for monthly giving today!

SIGN UP TODAY













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