

# THIS IS IMPACT

[ THE CAMPAIGN FOR YORK UNIVERSITY ]

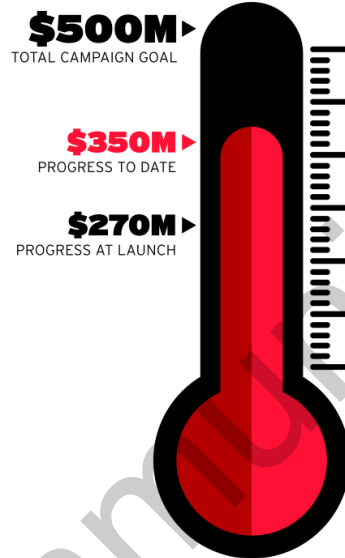
## CAMPAIGN UPDATE

We are proud to announce that, since its launch in April 2016, **Impact: The Campaign for York University** has raised \$350 million for the University's programs, student scholarships and facilities across all faculties and schools.

This new milestone pushes the campaign closer to its \$500-million goal – and the York community has played no small part in stoking the fires of this success. More than 35,000 donors, alumni and friends rallied behind the campaign's priorities to mobilize new ways of thinking, prepare engaged global citizens and build stronger communities. To date, more has been raised in this campaign to increase student financial support, enrich learning experiences, and expand research and teaching capabilities in the University's nearly 60-year history.

In addition to fundraising, the campaign also aims to double the number of alumni engaged in the University community. A record-breaking 75 percent of campaign donors are alumni, and more than 78,000 alumni have participated in York events, communications, benefits, services, mentorships and other initiatives.

"York's more than 300,000 alumni, who live and work in more than 170 countries, are our University's most important ambassadors and key players in the future of our institution," said Jeff O'Hagan, vice-president advancement. "Over the course of the campaign, we have made strong progress towards encouraging, supporting and celebrating alumni philanthropy, building connections between our alumni and our students and strengthening York's reputation through our global alumni network. The success of the University can be measured by the success of our alumni, and as our efforts continue to expand, we will continue to foster a highly connected and engaged alumni community."



### From Our Students to You

*We spoke to current York University students who have experienced the benefits of donor-funded financial aid so we could share with you the incredible and tangible impact you have the power to make with a gift to the Campaign;*

"Donors have played such a big part in my time at York. The scholarships I received have changed my life."

– Kosal Chinn (BSc '17)

"Your generosity helped me realize how just one person could make a positive and profound impact on the life of others – and the importance of paying this generosity forward."

– Sotiria Kalpachtsi

"As a special member of the York family, you have done so much in the past to help students like me stay in school and live our dreams. Please accept my deepest thanks for your commitment – it means more than you know."

– Linda Ge (BFA '19)

"The truth is, if it weren't for York and the generous support of donors like you, I may not have pursued higher learning at all."

– Cecilia Evoy (BA '18)