

[RICK WAUGH WILL INTRODUCE GREG SORBARA]

- Good evening and welcome everyone to tonight's launch of Impact: The Campaign for York University.
- I am privileged to serve alongside President Shoukri and Board Chair Rick Waugh as leaders of this fine institution and of this Campaign.
- As a two-time York alumnus myself, I stand in front of you today as a representative of our University's nearly 300,000-strong alumni family.
- This community collectively has had, and is continuing to have, an immeasurable impact on our society, whether locally, nationally or globally, across countless academic and professional fields.

- In my role as University Chancellor, I have the privilege of shaking hands with each and every new graduate who crosses the Convocation stage.
- Even in those short moments, I am witness to their passion, their ambition, and their resolve – key qualities that will ensure their success in the working world and that were no doubt nurtured through their studies at York.
- I know I speak for many when I share how proud we are of all that our alumni have accomplished, both on our campuses and into the world beyond, and all that they are poised to accomplish in the future.
- All of our York alumni are making an impact and they have incredible stories to tell.

- One of the objectives of this Campaign is to inspire our alumni family to tell us these stories so we might share them with the world.
- We believe that telling the York story and the story of those who have passed through our halls is an important way to further the mission of the University and show how we are helping to prepare truly engaged global citizens.
- And I am here today to let you know that our Campaign is squarely focused on not only celebrating this alumni impact, but also amplifying it.
- That is why we have set a goal of doubling the number of alumni engaged in making a difference in the lives of our students and the communities we serve.

[PAUSE FOR APPLAUSE]

- We already have thousands of alumni who participate at York, helping to recruit new students, engaging with our

current students as mentors and advisors, and making substantial donations to support our students.

- In fact, of the 35,000 donors who have given to this Campaign thus far, more than 80% of them are York alumni.
- There are also 30 alumni among the members of our Campaign Cabinet and our Honorary Patrons.
- Some of the largest donations we have ever received are from our alumni – the \$10-million gift from Doug Bergeron to name this magnificent building and the \$20-million gift from Victor Dahdaleh to launch our new Global Health Institute are just two amazing examples.
- One of the reasons I am very confident we can achieve our alumni engagement goal is thanks to the hard work, dedication and drive of our alumni leadership.
- Year-after-year, our York University Alumni Association Board – under the dedicated leadership of our Chair,

Randy Williamson – has demonstrated their commitment to advancing the impact of York University.

- Whether in the form of advocacy, counsel, philanthropy, or any other kind of volunteer assistance, our YUAA Board has been there to provide the services and programs that facilitate life-long learning and personal development for all York graduates – a role they will no doubt expand upon over the course of the Campaign.
- I'd like to thank you all for joining us tonight and for answering our call to serve as ambassadors of York as we prepare to join with alumni, friends and community to show what we can do through the upcoming Campaign.
- Your contributions to this Campaign will help advance our research discoveries and innovation, open the minds of our future leaders and strengthen our communities on campus and around the world.

- This is your opportunity to make an impact – and impact starts with you.

[EXIT STAGE SWIFTLY AND SAFELY – SCREEN WILL DROP ONTO STAGE AND MULTIMEDIA PRESENTATION WILL BEGIN]

PFS Communications