



## **ACTIVATION GUIDE**

**September 20, 2021**

Angus Glen Golf Club | Goodwood Golf Club

[SHNFoundation.ca/GolfClassic](https://SHNFoundation.ca/GolfClassic)



# SHAPING THE FUTURE OF HEALTH CARE IN SCARBOROUGH

Over the past 12 years, SHN Foundation’s annual golf tournament has helped raise much-needed support for our community hospitals. With more than \$1.2 million raised since 2008, proceeds from the event have helped equip our physicians, nurses and frontline staff with the tools and infrastructure they need to continue delivering exceptional care to the hundreds of thousands of patients we see each year.

Now, as we prepare to take bold, ambitious steps forward in our vision for the future of health care in Scarborough, we are proud to introduce a new name and identity for the same outstanding event — **the SHN Foundation Golf Classic**.

On September 20, 2021, SHN Foundation is once again inviting the community to come together — in a safe and physically distant manner — in support of our hospitals. While the care our expert staff provides is world-class, the same cannot be said for the facilities in which care is delivered. And with Scarborough serving as an epicentre of the COVID-19 pandemic in Ontario, our hospitals are being pushed to their limits.

The Golf Classic is an opportunity to help chart a new course for health care in Scarborough and create a brighter future for the patients and families who rely on our health network to keep them safe and healthy.

On behalf of all those who represent and support Scarborough Health Network and our Foundation, we invite you to participate in this year’s SHN Foundation Golf Classic.

**Together, we can write a new story for Scarborough.**

**Elizabeth Buller**  
President & CEO  
Scarborough Health Network

**Alicia Vandermeer**  
President & CEO  
SHN Foundation

**John Logarakis**  
Chair  
SHN Foundation Golf Classic





# WHY GET INVOLVED?

By sponsoring the SHN Foundation Golf Classic, you stand alongside a group of passionate supporters committed to ensuring that Scarborough's hospitals are equipped to care for the community's diverse needs, and that our patients — both present and future — have health care that they can rely upon.

## YOUR SPONSORSHIP OF THE SHN FOUNDATION GOLF CLASSIC PROVIDES



**VISIBILITY**  
FOR YOUR BRAND



**EMPLOYEE**  
ENGAGEMENT &  
CLIENT HOSTING



**SUPPORT**  
FOR HEALTHCARE  
HEROES



**IMPROVEMENTS**  
FOR OUR  
HOSPITALS



**LIFESAVING**  
MEDICAL  
EQUIPMENT

## ENSURING YOUR SAFETY

As a community hospital taking a leading role in the COVID-19 response, SHN is committed to keeping our staff, patients and community safe and healthy — and this includes to all those who participate and support our Foundation events.

**Angus Glen Golf Club has outlined extensive COVID-19 protocol to ensure all events taking place at their courses are safe, physically distant and aligned with local, provincial and federal public health guidelines.** This protocol has been in place since 2020 and has allowed more than 25 tournaments to safely continue as planned since the start of the pandemic.

In addition to these precautionary measures, SHN Foundation has decided to forgo the evening reception element of this year's golf event and will instead provide take-home meals that participants can enjoy from the comfort and safety of their homes.

Please review the provided overview of the COVID-19 protocol (see aside) — our team is also available to address any further questions or concerns about participating in the 2021 event.
















## ANGUS GLEN COVID-19 PROTOCOL

- **Masks are required to be worn inside our building at all times** (this does include the washrooms, and on course washrooms) unless eating or drinking.
- **Social distancing is required at all times**, and guests are to maintain 6 ft. distance from employees and other guests who are not in their social circle or household.
- **Angus Glen is required to keep logs of the name and contact information** (including both phone number and Email) for contact tracing purposes in the event an attendee or staff member is found to be COVID-19 positive.
- Golfers are asked to **arrive no earlier than 30 minutes prior to tee off**.
- **Bag drop has been removed from our tournament services** to minimize the touch points, in helping ensure the safety of our guests and our staff.
- **Golf carts will be staged in the parking lot** — 6 ft. apart, with vinyl cart dividers installed to separate the driver and passenger.



# SPONSORSHIP OPPORTUNITIES

## Course Sponsors

																
	PRESENTING \$20,000	TAKE-HOME DINNER \$15,000	GOODWOOD \$10,000	SOUTH \$6,000	NORTH \$6,000	BEVERAGE CART \$4,000	LUNCH \$4,000	ON-COURSE ACTIVITIES \$4,000	VOLUNTEER \$4,000	REGISTRATION \$2,500	DIGITAL MEDIA \$2,500	PUTTING GREEN \$2,500	PARTICIPANT GIFT \$2,500	PASSPORT \$1,500	HOLE \$1,000	
	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	54
FOURSOME AT GOODWOOD GOLF CLUB	•	•	•													
FOURSOME AT ANGUS GLEN GOLF CLUB	•	•		•	•											
FOURSOMES JOINED BY A MEMBER OF THE SHN MEDICAL TEAM (SR. LEADERSHIP)	•															
EXCLUSIVE PRE-TOURNAMENT SPEAKING ROLE	•															
ONE 30-SECOND COMMERCIAL (SHOWN THROUGHOUT THE DAY)	•															
FULL PAGE AD IN EVENT PROGRAM	•															
LOGO ON ALL TOURNAMENT PRINT MATERIALS AND ON-COURSE SIGNAGE	•															
COMPANY FEATURED IN PRESS RELEASE	•															
LOGO FEATURED ON ALL GOLF CARTS AND SCORECARDS	•															
LOGO ON ALL E-COMMUNICATIONS, TOURNAMENT UPDATES AND PROMOTION (MIN. 5)	•	•	•													
VIP ACCESS TO THE BELL CANADIAN OPEN LOCKER ROOM FACILITIES	•	•	•													
LOGO FEATURED ON ALL VOLUNTEER T-SHIRTS	•	•	•						•							
LOGO FEATURED ON ALL ON-COURSE ACTIVITY SIGNAGE (MIN. 4)	•	•	•	•	•	•	•	•								
LOGO FEATURED IN 1/2 PAGE AD IN THE METROLAND NEWSPAPER	•	•	•	•	•	•	•	•	•							
LOGO IN EVENT PROGRAM	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
LOGO IN SHN FOUNDATION MAGAZINE*	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
INDIVIDUAL BANNER RECOGNIZING SPONSORSHIP	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
LOGO FEATURED ON WELCOME BANNER	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
LOGO ON TOURNAMENT WEBSITE	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
OPPORTUNITY TO CONTRIBUTE TO GOLFER GIFT BAGS	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
FULL BUSINESS RECEIPT	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

GOLF

EXTRA BENEFITS

BASIC BENEFITS

## Foursome Sponsors

	GOODWOOD GOLF EXPERIENCE \$7,500	ANGUS GLEN GOLF EXPERIENCE \$3,500
	5	25
FOURSOME AT GOODWOOD GOLF CLUB	•	
FOURSOME AT ANGUS GLEN GOLF CLUB		•

All Golf Foursome Sponsors Receive Golf plus their logo in the Event Program, the SHN Foundation Newsletter, the Event Welcome Banner and Tournament Website.



# READY TO TEE OFF IN SUPPORT OF OUR SCARBOROUGH HOSPITALS?

## IN GOOD COMPANY

When you support the SHN Foundation Golf Classic, you will join many prominent organizations that have chosen to help create a significant impact for Scarborough Health Network, our exceptional physicians and staff, and the patients we serve. Here are our 2019 sponsors:



**FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT:**

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